

The MuPress

The Mudoc Corporation Publishing House

The Mudoc Corporation plans to establish a digital publishing house in Phoenix by the spring of 2018. *The MuPress*, as it will be called, will initially offer an English language version of *the mudoc software* (the [interactive movable type software](#)) as open source software. Soon thereafter, Spanish, and Hindi versions will be offered – also as open source software developed by The Mudoc Corporation. As each language version is introduced for public use, it will be dedicated as a gift to all its users – especially to those with limited reading ability. Extensive descriptive information about the uses and potential benefits of the mudoc software and its related tools are available at <http://mudoc.com>.

As the developer and principal deliverer of the mudoc software and of the first publications set in history's most user-friendly type, The MuPress will serve as a digital publishing house prototype that will be replicated around the world. The new digital presses will enable even the poorest nations to achieve full literacy and high levels of knowledgeable ability. How will interactive movable type and the other tools of the mudoc technology lead to such dramatic advances? The following paragraphs tell how.

After The MuPress is launched in Phoenix, The Mudoc Corporation will charter a new not-for-profit Arizona corporation to be called The Center for Advanced Study in Linguistics. Initially, The CASL's primary function will be to help national governments and/or universities around the world develop and distribute the mudoc software in their indigenous languages. As each new language version is developed, The MuPress will also offer it. The developer of each new language version will be encouraged to develop their own digital publishing operation and to offer both their version of the mudoc software and mudoc publications in that language. The mudocs published by each new mudoc press will generate revenue that will help them finance their operations.

Many of the mudocs (digital publications set in interactive movable type) delivered by The MuPress and the other mudoc publishing houses around the world will be public domain publications that have been set in interactive movable type (aka *mūvable type*) and offered at no cost to their consumers. Thus, both the mudoc software and many mudocs will be free to consumers.

The only mudocs consumers will have to pay for are those that have been licensed to a particular mudoc press. The sale price of any of the publications licensed to a mudoc press will be set by the author (or other copyright holder), with a minimum price of \$1 (or the equivalent in other currencies). The revenues generated through the sale of copyrighted mudocs will be divided equally between the author and the original mudoc press. Each month authors will receive a royalty payment for the digital copies of their mudocs sold during the previous month.

A modest fee (tentatively \$100 or its equivalent) will be assessed for each publication that is submitted to a mudoc press for publication as a mudoc if the text in the document has already been set in mūvable type. Upon payment of the fee, the publication will immediately be placed in the library of the participating mudoc press and will become available to purchasers anywhere in the world. If the submitted publication is set only in the linear typography **and** the mudoc press involved accepts it for publication, the author will receive only 25% of sales revenues until the costs of musetting have been recovered – after which the author’s share will be increased to 50%.

A consolidated and up-to-the-minute digital card catalog of all the mudocs published by all of the mudoc presses will be maintained by The MuPress in Phoenix. Thus, any consumer anywhere in the world will be able to order any mudoc published by any mudoc press. Sales revenues received by any mudoc press for a mudoc originally published by another mudoc press will be relayed to the original mudoc publisher.

Most of the mudoc presses will have some licensed and copyrighted mudocs available for sale when they initiate their operations. This will be a necessary part of their planning and preparatory effort before opening their digital doors for business. This will enable each mudoc press to start generating revenues immediately after its launch. The CASL will provide assistance in making such preparations.

When The MuPress initiates its operation in Phoenix and unveils the English language version of the mudoc software, it will offer a number of original works. These will include [The Mu Primer trilogy](#), three works in English by Wayne Reed Porter. They are *The Mu Primer*, *The Performance Evaluation Kit for The Mu Primer*, and a novel, *The Metafarm*. The MuPress will make each of these titles available for \$1 each. Subsequently, as other language versions of the mudoc software are issued, the trilogy will also be published in each of those languages.

When The Mudoc Corporation’s revenues become substantial, a major portion will be contributed to The CASL (1) to help The MuPress and organizations in other countries develop versions of the mudoc software in additional languages and (2) to carry out the development of the new [human/computer language called Easy](#). The CASL will be an independent not-for-profit research center in Tempe, Arizona, but will seek a collaborative partnership with Arizona State University. The CASL will also seek collaborative relationships with other universities around the world and ask them to establish research centers patterned after The CASL model – with such centers affiliating with The CASL in developing new language versions of the mudoc software and in developing *Easy*.

Some of The CASL affiliates may become the primary developers and distributors of the language versions of the mudoc software for use in their countries – as well as the publication of mudocs in their languages. Or an affiliate may develop a new mudoc software version for a language used in their country and provide it to a mudoc press that is set apart from the affiliate.

Another substantial portion of The Mudoc Corporation’s revenues will be contributed to ASU to enable them to develop and teach courses in the operation and use of the mudoc software in education and in publishing. Several of ASU’s colleges and departments will be asked to develop training programs in various aspects of the mudoc technology – courses that could attract large numbers of students from other countries. The Web page “[The Classroom of Tomorrow: An Educational Wonderland](#)” describes the kind of changes in education that will be made possible by the mudoc software and the other tools of the mudoc technology – changes that could be spearheaded by ASU.

The collaborative roles of The MuPress, The CASL, and Arizona State University in the development and utilization of the mudoc technology – and its consequential impact on education, publishing, and language use around the world – may lead many to think of Arizona’s Valley of the Sun as the *earth’s education epicenter*.

Comparison of linear text and mutext

This is an example of a sentence displayed in the linear typography.

This is an example of a sentence displayed in the mu typography.

Which sentence is easier for you to read and understand?